

About Us

BETA Company Limited is a dynamic Tanzanian enterprise specializing in indoor and outdoor music equipment rental, offering complete event production solutions for a wide range of occasions. Founded with a passion for quality sound, lighting, and event experience, BETA is committed to raising the bar in professional equipment hire and event execution across Tanzania.

Our services are designed to empower event organizers, artists, corporate clients, and private individuals with world-class equipment and technical support to ensure every event becomes a memorable experience.

Location

Currently operating in Dar es Salaam, Tanzania, BETA Company Limited is expanding its reach across the country to serve more clients with dependable and professional rental solutions.

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   @BeTa Sound LTD



We are Dealing with
**Event equipments rental.
Sound, Stage & Lights.**

Our Core Services

PA SYSTEM RENTALS

We provide powerful and crystal-clear sound systems suitable for small gatherings to large-scale events. Our PA systems include mixers, speakers, microphones (wired and wireless), amplifiers, and monitoring systems.

STAGE LIGHTING & EFFECTS

Our lighting and visual effects create ambiance and enhance performances. Services include:

- Lights: Moving heads, wash lights, spotlights, PAR lights, and more.
- LED Screens: High-resolution video displays for visuals, performances, and branding.
- Special Effects: Fire effects, smoke, fog, CO₂ jets, and other dynamic stage effects.

EVENT MANAGEMENT

Beyond equipment, BETA offers full-scale event planning and management, ensuring everything from logistics to execution runs smoothly. Whether it's a concert, wedding, corporate event, or festival, we are your reliable partner from start to finish.

BACKLINE EQUIPMENT RENTALS

We supply professional backline gear for live bands and performing artists, including drum kits, keyboards, guitar/bass amps, and other performance essentials.

STAGE & RIGGING

We build strong and safe stage structures customized to the needs of each event. Our rigging services ensure equipment is mounted securely and artistically.

STAGE DESIGNING

From conceptual 3D designs to physical setups, we create visually engaging stages that reflect the theme and mood of your event.

Why Choose BETA?

- High-quality professional equipment
- Skilled and experienced technical team
- Flexible packages tailored to your needs
- Competitive pricing
- On-time setup and breakdown
- Full-service support before, during, and after your event

Our Target Clients

- Event Planners & Production Companies
- Artists and Music Bands
- Corporate & Government Events
- Religious Organizations
- Wedding & Private Event Organizers
- Educational Institutions

